



NEWS LETTER

2025



SEPTEMBER

DEPARTMENT OF
BUSINESS ADMINISTRATION

PROUDLY PRESENTS

சாதனையின் குரல்

VOICE OF ACHIEVEMENT

GOVERNMENT ARTS COLLEGE (AUTONOMOUS)

(RE-ACCREDITED WITH 'B++' GRADE BY NAAC)

COIMBATORE -18

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ABOUT US

GOVERNMENT ARTS COLLEGE (Autonomous), COIMBATORE

The Government Arts College (Autonomous), Coimbatore was established in the year 1852 by the British Government. This College is one of the best Government Institutions in Tamilnadu. Top bureaucrats, administrators, defence personnel and high profile politicians are alumni of this institution. It was conferred autonomous status in the year 1987. In 2017, the college was re-accredited with 'B ++' Grade by NAAC. Admissions to the college is coveted by students due to the exceptional guidance offered by highly qualified teaching faculty. The ultimate aim of education is to make a person knowledgeable and well informed and offer him /her life skills so that one can earn one's livelihood.

DEPARTMENT OF BUSINESS ADMINISTRATION

Department of Business Administration established in the year 2003 as self supporting course. Later on, it was converted as regular course and functioning till now very effectively with five qualified faculty members and one hundred and eighty students. Bachelor of Business Administration is a three-year full time course with an intake capacity of sixty students. The program aims to develop the students intellectual ability. Executive personality and managerial skills through an appropriate amalgamation of business practices and subjects about all the functional management areas of management.

Program Learning Outcomes

The learning outcomes of BBA are aimed at facilitating the students to acquire graduate attributes, keeping in view changes in the current socio-economic environment. The programme has been framed by allowing flexibility and innovation in - Programme design and syllabi development, Teaching-learning pedagogy, Assessment of student learning levels, Providing ICT based hands-on experience to students through high quality learning activities in relevant situations.

Program Specific Outcomes

The various learning outcomes of Bachelor's Degree in Business Administration results in giving comprehensive knowledge of Finance, Marketing, Human Resource Management, Business Law, Economics, Accounting, Management concepts, International business, Strategic management and several other branches of Business Administration and management. Thus, this programme helps students in acquiring Disciplinary Knowledge, Communication skills, Critical thinking, Research skills/ Problem Solving, Analytical Reasoning & Soft Skills, Leadership skills, Cooperation/Team work, Multicultural Competency, Self Directive and Learner to be successful entrepreneur/executive in the competitive world.

PRINCIPAL MESSAGE



Dr.M.R.Yezhili MA., M.Phil., Ph.D.,

It is with great pleasure that the Department of Business Administration has come out with the next issue of Voice of Achievement, Volume 8 Sep 2025. I commend BBA students and faculty for their significant achievements and their dedication to fostering a dynamic learning environment. I encourage that they all continue to explore new passions, embrace challenges and leverage the vast opportunities available within and beyond our campus.

*I wish everyone a productive and enriching time ahead.
Best wishes for your continued success!!*

HOD MESSAGE



Dr.R.Prabhu MBA.,PGPDR.,Ph.D.,

It is with great pleasure that I present this edition of our department newsletter, a testament to the vibrant intellectual and creative spirit within our department. As we navigate an ever-changing world, our commitment to providing excellent education, nurturing the intellect, character and lifelong curiosity, our commitment remains steadfast. I would like to extend special congratulations to the whole team that worked tirelessly for bringing out the newsletter.

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EDITORIAL MESSAGE



We, the editorial team are happy to share that Business Administration department has come out with its next issue of biannual newsletter "Voice of Achievement "Volume 8, Sep 2025 an authenticate record of the various activities undertaken by the department. It is a platform to exhibit the skills and achievements of faculty and students of BBA department. I would like to thank my editorial team members for helping me pull this through.

Thank You all!!

FACULTY PROFILE



Dr.R.Prabhu
Associate Professor
&
Head of the Department

The Department is headed by a futuristic and forward-looking leader with 28 years of teaching experience and 1 year of Industry experience. His areas of expertise are HRM and Marketing. He has also published 15 articles in National Journals, 15 articles in International Journals, and 4 Textbooks. He has produced 8 M.Phil and 15 Ph.D degrees under his guidance. He is a Placement Coordinator and member of the RUSA Committee, Disciplinary Committee, and Anti-Ragging Committee of the college and BOS member of various Institutions.



Dr.K.Karthikai
Associate Professor

She is with 23 years of extensive teaching experience. Her areas of specialization are Finance and Marketing. She has authored 8 papers in National and International journals. She also guided M.Phil research scholars. She has been a member of various committees in College like Anti-Ragging Committee, NAAC, IQAC, Buspass Committee and also Co-ordinator for BOS, Pudhumai Penn Scheme, and Alumni Association of the Department.

FACULTY PROFILE



Dr.S.Akilandeswari
Assistant Professor

She has nearly 3 decades of teaching experience and her area of interest is Marketing and HRM. She has attended several International Conferences and National Seminars/Conference published 20 papers in National & International Journals. She has produced 6 Ph.D and 2 M.Phil research degree holders. She has served the Institution as a NAAC Coordinator, BOS, Editor for Newsletter "Voice of Achievement" and Placement Brochure in the department.



Dr.L.Shanthi
Assistant Professor

Has 25 years of academic experience and one year of industrial experience. Her area of research interest is Marketing. She has presented and published 20 research papers in various National and International Journals. She has served Institutions as a member for NAAC, BOS, IQAC, ED cell and Buspass Committee. Also placement Incharge, Editor for Newsletter and Placement Brochure for the Department.

FACULTY PROFILE



Dr.R.Geetharamani
Assistant Professor

Has around 23 years of experience and 2 years of Industry experience. Her area of interest is Finance, Entrepreneurship and Marketing. She has published around 10 articles in various National and International Journals. She has published a book on Taxation - Law and Practice. She has served the institution as a member of committees like NAAC, BOS, Placement incharge, Naan Mudhalvan and Water Conservation Cell. She also acts as the Tansche and Alumni Coordinator of the Department.

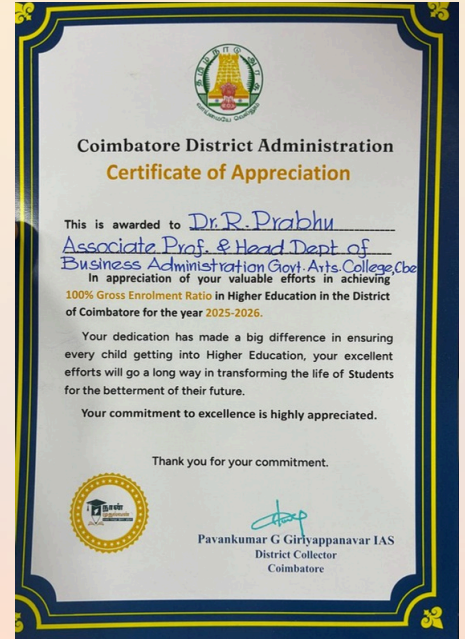


Dr. J. Anuradha
Guest Lecturer

Has around 20 years of experience and holds a specialization in finance and marketing. She has also participated in several seminars and conferences at both National and International level. She had released 8 journals and made publication in UGC care journals. She has also released a book in Heritage Tourism.

FACULTY ACHIEVEMENTS

Dr. R. Prabhu



Dr. R. Prabhu received an award from the District Collector on 8th January 2025 in appreciation towards us working with the Government for achieving 100% Gross enrolment ratio in Higher Education in Coimbatore for the year 2025-26



Dr. R. Prabhu was the opening speaker for the ICSSR Sponsored one day seminar on INDIAN KNOWLEDGE SYSTEM at KG college of Arts and Science, Coimbatore on 10th Sep 2025.

Dr. K. Karthikai



Dr. K. Karthikai attended FDP on “Foundations of Digital Marketing” offered by Tamilnadu Skill Development Corporation, Government of Tamilnadu held at Bharathiar University from 16/06/2025 to 21/06/2025.

Presented a paper on AI in E- commerce in the One day National Conference on “AI in Industry 5.0 ; Revolutionising Business and Tecnology” organized by the Department of Commerce, Sree Narayana Guru College, K.G. Chavadi, Coimbatore, on 25.06.2025.

Participated in the ICSSR - SRC Sponsored One Day Workshop on “Integrating Indian Knowledge Systems (IKS) into Management Education”, organized by the Department of Management Studies, KG College of Arts and Science, Coimbatore, Tamil Nadu on 10th September, 2025.

Attended an online seminar on “Proposal writing for funded project” on 10/09/2025, organized by Global Research Training Centre (GRTC), Chennai.

Dr. S. Akilandeswari



Dr. S. Akilandeswari, Assistant Professor, Department of Business Administration was a member for the Inspection Commission at Sree Narayanaguru College of Arts and Science, Coimbatore on 24/06/2025



Dr. S. Akilandeswari, Assistant Professor, Department of Business Administration, attended training on Outcome Based Education (OBE) at Bharathiar University on 11/09/2025.

Dr. R. Geetharamani



Dr. R. Geetharamani attended FDP on “Operational Logistics” offered by Tamilnadu Skill Development Corporation, Government of Tamilnadu held at Bharathiar University from 09/06/2025 to 14/06/2025.

Participated in the ICSSR - SRC Sponsored One Day Workshop on “Integrating Indian Knowledge Systems (IKS) into Management Education”, organized by the Department of Management Studies, KG College of Arts and Science, Coimbatore, Tamil Nadu on 10th September, 2025.

Presented a paper on AI in E-commerce in the One day National Conference on “AI in Industry 5.0 ; Revolutionising Business and Tecnology” organized by the Department of Commerce, Sree Narayana Guru College, K.G. Chavadi, Coimbatore, on 25.06.2025.

STUDENT ACHIEVEMENTS



Jeeva R of I BBA (Shift II) participated in 4th Tamil Nadu State Level Sports Championship on 2022 at Chennai.



Jeeva R of I BBA (Shift II) emerged as the winner in Coimbatore District Football Association Tournament.



Santhosh S of II BBA secured 1st place in 2024 (Under-20) and 3rd place in 2025 (Open Category) at the Junior District Hurdles Competition in Coimbatore.



Santhosh S of II BBA secured school-level zonal record holder in the 110m hurdles (11th & 12th) and 400m hurdles (11th & 12th). In addition, he participated in the State-level hurdles event, competed in kho-kho at the district level, and also took part in the State-level kho-kho competition.”



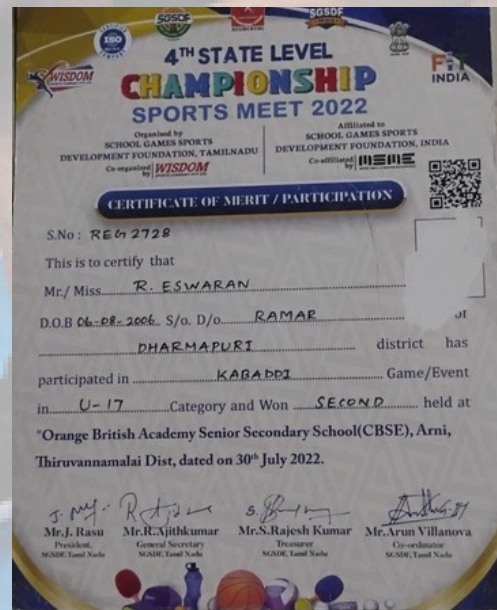
Naveen A of II BBA secured First place in Shot Put, representing Krishnagiri District at the CM Trophy 2025



Eswaran R of III BBA secured Third Place in Kabaddi on 16/09/2025 representing Government Arts College (Autonomous) Coimbatore-18 in the Inter-Collegiate Tournament held at KPR College, Coimbatore .



Eswaran R of III BBA secured 1st place at the Kabaddi Tournament, State level Championship held in Dharmapuri in 2024.



- Eswaran R of III BBA has won at State - Level Kabaddi Tournament held in Pollachi in 2023.
- He also secured Second place in 4TH State Level Championship held in Dharmapuri in 2022.



Dharani Dharan K of III BBA participated in the Arun Memorial Trophy Cricket Tournament held at Thondamuthur on 04/01/2025. Their team, King of Today, emerged champions by securing first place in the tournament.



Dharani Dharan K of III BBA participated in the Cricket Tournament organized by Team Spartans at Vadavalli on 15/02/2025. Their team, King of Today, emerged victorious by winning first place in the tournament.



Mohammed Haneefa K of III BBA completed the TCS iON Career Edge on 16/07/2025 An Interactive and Job Readiness course on Foundational Communication Skills, Resume Skills, Interview Skills and MS Office.



Mohammed Haneefa K of III BBA completed the TCS iON Career Edge - IT for Non-IT course on 16/07/2025, for IT Job Tools, IT Industry Overview, Basics of Industry Elements, Career and Growth.



Aenjal R., Yamuna G., and Vincent M., students of II BBA, attended a ICCSSR-SRC Sponsored One day Workshop on 'Integrating Indian Knowledge Systems (IKS) into Management Education' at KG College of Arts and Science, Saravanampatti, on 10/09/2025.




An Antidrug mass pledge campaign was conducted in the college on 11/08/2025 . Various competitios were conducted in this regard and Premalatha K of I BBA got first prize, Mahalakshmi K of II BBA got second prize and Divya Prakash P of III BBA got third prize.



Vishnu P of III BBA secured First place in Shot Put for the sports event conducted for the Physically Challenged students at Government Arts College (Autonomous) Coimbatore-18.

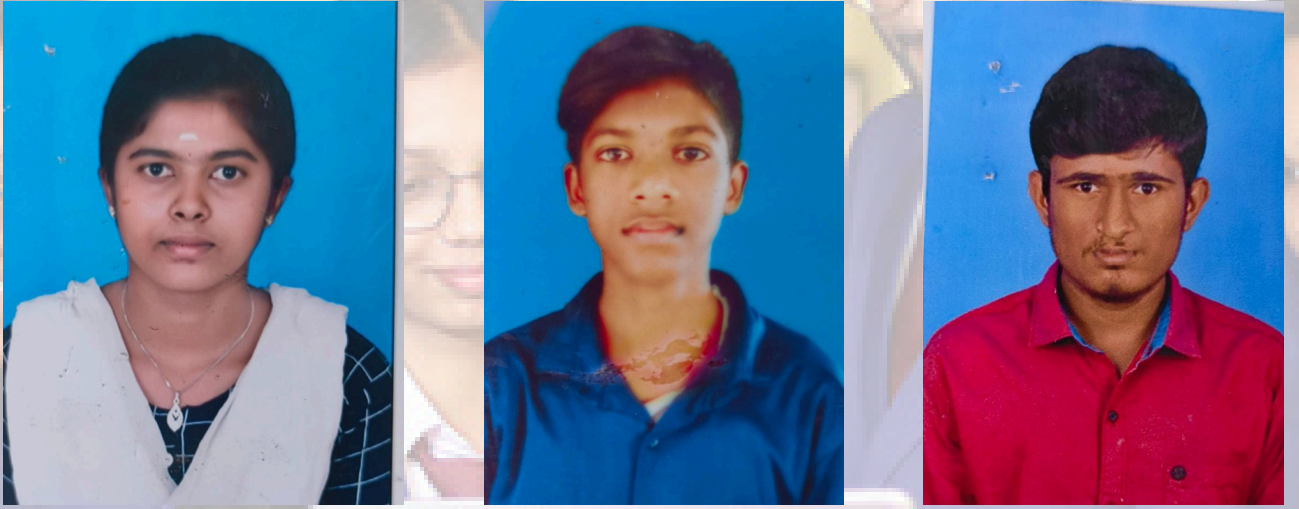


III BBA students attended IPL Auction held at PSG College of Arts & Science , representing our Department of Business Administration, Government Arts College (Autonomous) Coimbatore-18.



On 24/07/2025, during the Women Empowerment Cell Inauguration, a session was conducted for the women students of the college. Around 10 ten students from our department participated. It helped the students in promoting awareness, organising events and participating in discussions relating to women empowerment.

OUR FUTURE ENDEAVOURS



Priyadharshi S, ArulShankar D and Karthick C Joined MBA at Periyar University, Salem. Congratulations and best Wishes to them .

DEPARTMENT ACTIVITIES

Valedictory Function



Our Department Valedictory function was held on 18/03/2025 for the academic year 2024-25 at Geography Auditorium. Parent of an Alumni gave an endowment fund for Meritorius students.

DEPARTMENT ACTIVITIES

Admission Counselling



Admission counselling of First BBA for the Academic year 2025-26 was held from 04/06/2025 onwards for Admission. Shift-II Admissions took place for the first time during this academic year 2025-26

DEPARTMENT ACTIVITIES

ORIENTATION SERIES



Students of I BBA were given a warm welcome by the senior students followed by the Orientation Program.



DEPARTMENT ACTIVITIES



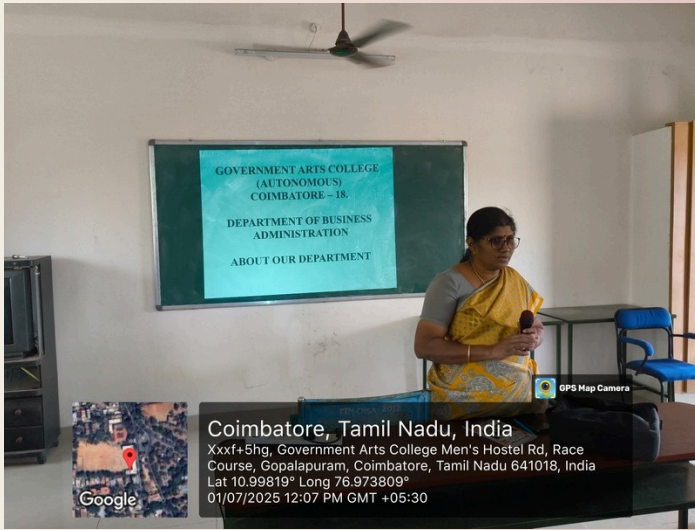
On 30/06/2025 an “Ice Breaking Session” was conducted by Mr.A.Raja Mohammed-KRP Naan Mudhalvan Scheme working at Government Higher Secondary School, Kulathupalayam,Coimbatore. It helped a lot among I BBA students to know each other, enhance communication and stronger team bonds to create a comfortable and welcoming environment. Various success stories was shared among the students of Indi’s Young Entrepreneurs.





On 01/07/2025 Dr A.Malathi Arunachalam, Associate Professor, Department of Computer Science, Government Arts College (Autonomous), Coimbatore-641018, delivered an excellent and interactive lecture on Importance of Education to the I BBA Students. It was motivating and encouraging students to make most use of oppurtunities available in college life.





Dr. K. Karthikai, Department of Business Administration addressed the students of I BBA about the college, department rules and regulations on 01/07/2025.



Time: 07.15.2025 10:03
Address: Department of Geography,
Gopalapuram
Lat/Long: Lat 10.999213 Long
76.973141
BBA: DEPARTMENT OF BUSINESS
ADMINISTRATION



Coimbatore, Tamil Nadu, India
Xxxf+8mc, Race Course Rd, Gopalapuram, Coimbatore,
Tamil Nadu 641018, India
Lat 10.998253° Long 76.974043°
02/07/2025 11:28 AM GMT +05:30

On 02/07/2025, Dr. Ravi Shankar, Associate Professor, Department of Geography, Government Arts College (Autonomous), Coimbatore-641018, highlighted the importance of participating in student clubs, especially NCC and elaborated on its role in shaping leadership, discipline and patriotism among youth.



Coimbatore, Tamil Nadu, India
Xxxf+5hg, Government Arts College Men's Hostel Rd, Race
Course, Gopalapuram, Coimbatore, Tamil Nadu 641018,
India
Lat 10.998145° Long 76.973916°
02/07/2025 11:52 AM GMT +05:30



Coimbatore, Tamil Nadu, India
Xxxf+5hg, Government Arts College Men's Hostel Rd, Race
Course, Gopalapuram, Coimbatore, Tamil Nadu 641018,
India
Lat 10.998169° Long 76.973974°
02/07/2025 11:29 AM GMT +05:30



Following this, F/C Anbuselvam.R , 2TN AIR SQN NCC (B Flight) a student from Department of Public Administration, Government Arts College (Autonomous), Coimbatore-641018, addressed the students about NCC.





On 02/07/2025, Dr. Gunasekaran, Associate Professor and Deputy warden of College, Department of Geography, Government Arts College (Autonomous), Coimbatore-641018, delivered a talk on Student Support System and Heartfulness among the students of I BBA. It was a mind opening session among the young students to identify their inner self. He also emphasised the importance being mindful and its impact on human well being.



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DEPARTMENT OF BUSINESS ADMINISTRATION IN ASSOCIATION WITH IQAC
cordially invites you for the Orientation Programme
"Extension Activities & Service cells"

CHIEF GUEST
Dr. K. ANURADHA
Associate Professor
Department of English
Government Arts College(Autonomous)
Coimbatore-18

CONVENOR
Dr.R.PRABHU MBA., PGDPR., Ph.D.,
Associate Professor & Head
Department of Business Administration
Government Arts College (Autonomous)
Coimbatore-18

FACULTY CO-ORDINATOR
Dr. R.GEETHARAMANI
Assistant Professor,
Department of Business Administration
Government Arts College (Autonomous)
Coimbatore-18

PATRON
Dr. M.R.YEZHILI MA., M.Phil., Ph.D.,
Principal
Government Arts College (Autonomous)
Coimbatore-18

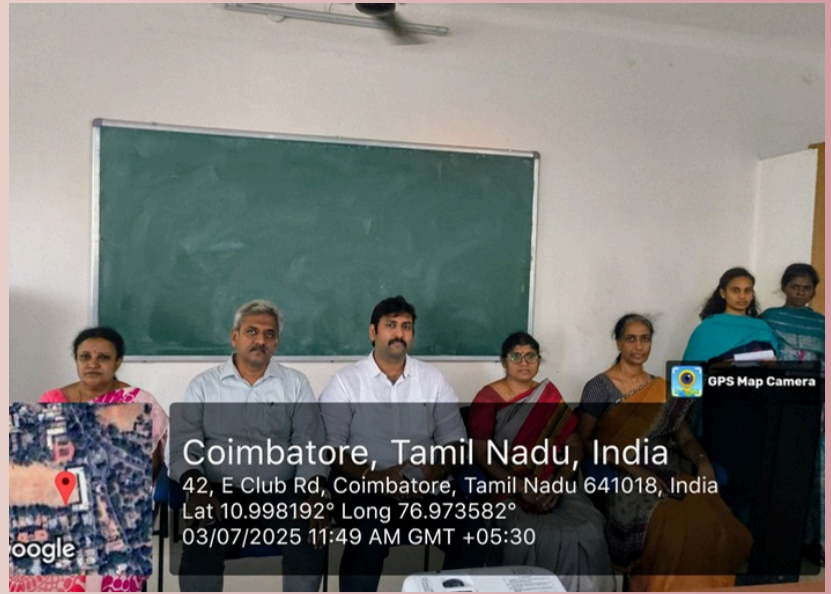
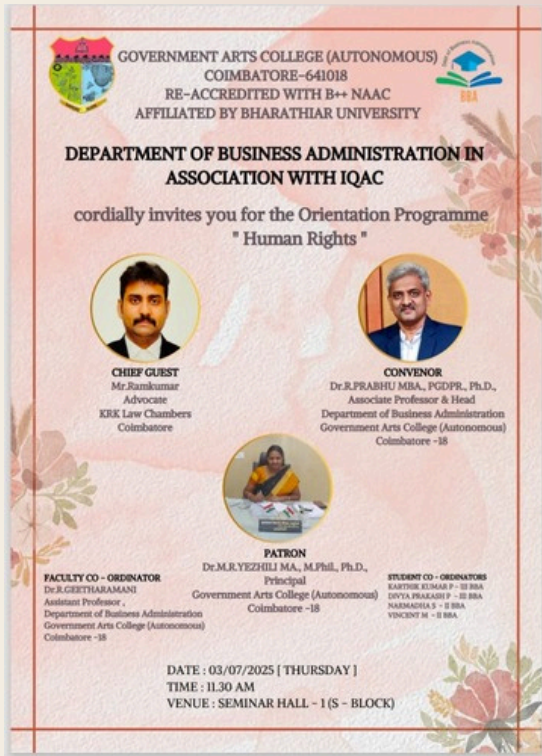
STUDENT CO-ORDINATORS
RITHIKA,R-III BBA
PREMA PRIYA, M-III BBA

DATE:03/07/2025 [THURSDAY]
TIME :9.30AM
VENUE : SEMINAR HALL - 1 (S - BLOCK)



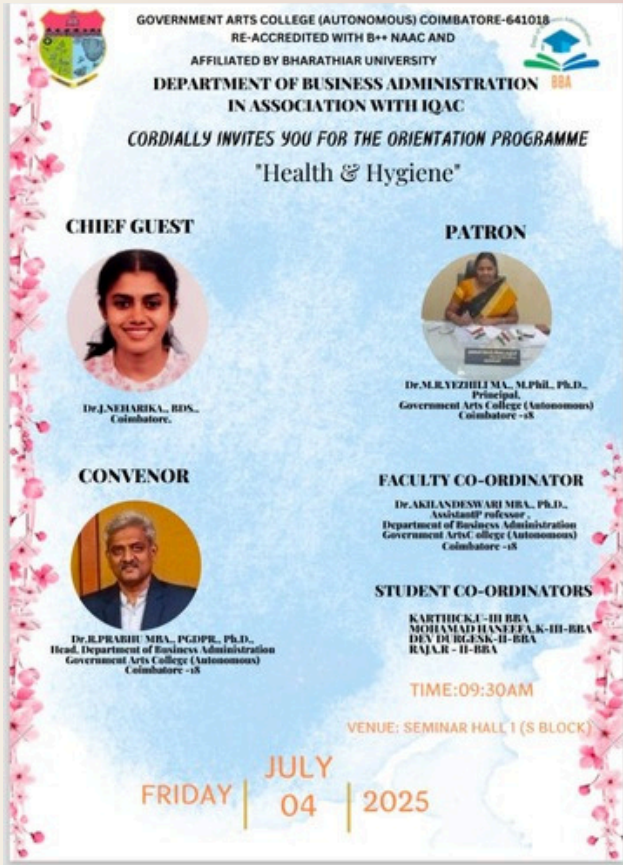
On 03/07/2025, Dr.K.Anuradha, Associate Professor, Department of English, Government Arts College (Autonomous), Coimbatore-641018, briefed the students about the extension activities and Service cells in the college. She also shared her experiences as NCC officer motivating students on the benefits of joining NCC .





On 03/07/2025, Mr. Ramkumar, Advocate, KRK Law Chambers addressed the students of I BBA on Human Rights and also shared his lifetime experiences. The session was so useful especially girl students about their safety. It was really useful and an eye opener among the students with regard to right to liberty, freedom, discipline, leadership and lead a life which promotes professionalism.





On 04/07/2025, Dr.J.Neharika, BDS., Dentist by Profession addressed the students on General and Oral Hygiene among the students of I BBA. It was quiet an informative session that brought an awareness among students hygiene and its impact on a healthy lifestyle. Various Myths Vs Facts about dental health was clarified.







On 04/07/2025, Ms.M.Srividhya, Senior Travel Consultant, GT Holidays, Coimbatore gave an Inspirational and motivating talk by our alumni on Industry requirements and how to fill the gap from the students side. It was a useful session for the students as it helped them understand the importance of communication skills in building a successful career.






On 04/07/2025, Ms.A.Manimekalai, Entrepreneur, Seetha's Fashion, Coimbatore, delivered an Inspirational talk motivating students about being an entrepreneur and doing business. It was an interactive session, engaging students in discussions on career planning and self-growth.





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DEPARTMENT OF BUSINESS ADMINISTRATION IN ASSOCIATION WITH IQAC

cordially invites you for the Orientation Programme
" Psychological Counselling "


CHIEF GUEST
Dr.U.L.Bhuvaneshwari
Associate Professor & Head
Department of Psychology
Government Arts College(Autonomous),
Coimbatore -18


CONVENOR
Dr.R.PRABHU MBA, PGDPR., Ph.D.,
Associate Professor & Head
Department of Business Administration
Government Arts College (Autonomous)
Coimbatore -18


PATRON
Dr.M.R.YEZHILI MA., M.Phil., Ph.D.,
Principal
Government Arts College (Autonomous)
Coimbatore -18

FACULTY CO - ORDINATOR
Dr.R.GEETHARAMANI
Assistant Professor,
Department of Business Administration
Government Arts College (Autonomous)
Coimbatore -18

STUDENT CO - ORDINATORS
YENKATESH R - III BBA
RAMU R - III BBA
SAHARUDHEEN A - II BBA
SANTHOSH S - II BBA

DATE : 07/07/2025 [MONDAY]
TIME : 9.30 AM TO 11 AM
VENUE : SEMINAR HALL - 1 (S - BLOCK)



On 07/07/2025 Dr.U.L.Bhuvaneshwari, Associate Professor and Head, Department of Psychology, Government Arts College (Autonomous), Coimbatore-641018, shared her insights on psychology, stress, importance of attitude promoting and problem solving. Various activities to enhance concentration, creativity and extended thinking were done during the session.



Mr.S.Naveen kumar, an alumni of our department, shared his life experience and gave a clarity about skill development, promoting interest in learning skills.





A session was conducted by Mrs.Bhuvana Nakul and her team, from the Heartfulness Foundation, guiding the students practically on how to practice the techniques of mindfulness in their everyday routine.



DEPARTMENT ACTIVITIES

MEDITATION WORKSHOP



Mr.Senthil Vishwanathan, Strategic Advisor, Netcon Technologies, Coimbatore. Conducted a workshop on “Leading Heartfully - For personal and Professional Excellence” from 15/07/2025 to 17/07/2025. The sessions helped in identifying inside out, promoting personal leadership and leading others and other inner qualities which help in achieving goals.



DEPARTMENT ACTIVITIES

Campus Tour



I BBA Students were taken on a campus tour on 07/08/2025 to appraise the students about location of various department at College.

DEPARTMENT ACTIVITIES

Inspection Commission for I BBA - Shift II



An Inspection Commission visited our department on 08/08/2025 for starting of BBA - Shift II. The Commission was headed by Dr. Sakthivel K. M from Bharathiar University, Coimbatore and Dr. Swapna.S from Sri Krishna Arts and Science College, Coimbatore was the Subject Expert.

DEPARTMENT ACTIVITIES

FINANCIAL LITERACY SESSION

GOVERNMENT ARTS COLLEGE (AUTONOMOUS) COIMBATORE-641018
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DEPARTMENT OF BUSINESS ADMINISTRATION IN
ASSOCIATION WITH IQAC
JOINTLY ORGANIZED WITH
NATIONAL STOCK EXCHANGE

CORDIALLY INVITES YOU FOR THE
"FINANCIAL LITERACY SESSION"

RESOURCE PERSON

PATRON

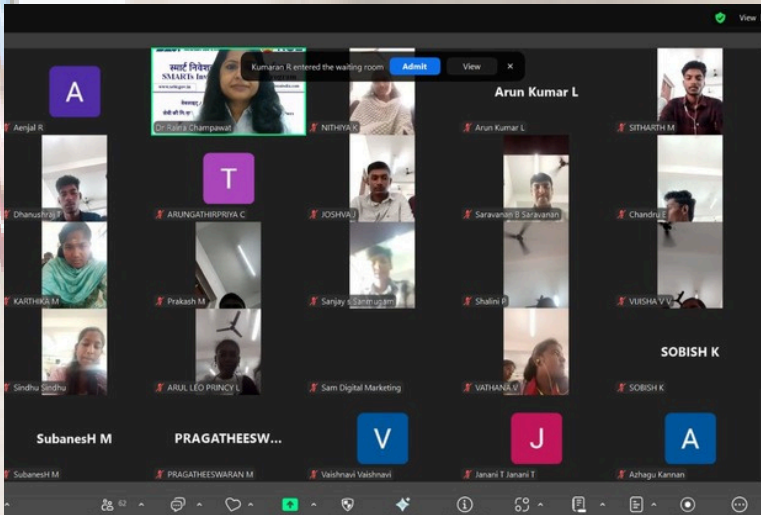
CONVENOR

FACULTY CO-ORDINATOR

STUDENT CO-ORDINATORS

TIME: 10:15 AM
VENUE: Seminar hall I (S-block)

FRIDAY | AUG 08 | 2025



Dr.R.Geetharamani organized an Investor Awareness Program for BBA Students by Skill Development & Vocational Training Institute of India on 08/08/2025.

DEPARTMENT ACTIVITIES

DEPARTMENT INAUGURATION AND PLACEMENT BROCHURE RELEASE



On 03/09/2025, Department Inauguration for the academic year 2025-26 took place and the Department Placement Brochure was Released during the Inauguration function.

STUDENT CONTRIBUTIONS

கல்வி

கதிரவன் காலையிலே எழும் போதே,
கற்றல் ஓர் ஒளி என்று சொல்லி விடுமே.

புத்தகத்துள் பதிந்து நிற்கும் பெரு செல்வம்
போதும் உண்டாம், போதாததும் உண்டாம்.

கல்வி என்றால் ஒரே சொல் அல்ல,
மனதின் அறிவு வளர்த்திடும் வழி அல்லவா?

கேட்டதையும், பார்த்ததையும் உணர்ந்து
கேள்விகளோடு சிந்தனை செய்வோம்

கல்வி தான் வாழ்க்கையின் கண்ணோட்டம்,
அறிவை வளர்க்கும் அடிகா வண்ணோட்டம்

பொறுமை கொண்டு பயின்று
முன்னேறுவோம்
புதிய உலகம் கான அனைவரும், எழுவேம்.



RAMU R
III BBA

கவிதைகள்

சீ.ஸ்ரீஹரன்

நட்பு

செடியில் மலர்ந்த பூ
பார்க்கும்
பார்வைக்கு அழகு சேர்க்கும்
நம் இருவர் மனதில்
மலர்ந்த பூ
நம் வாழ் நாள் முழுவதும்
அழகு சேர்க்கும்
அது என்றென்றும்
புனிதமான நம் நட்பு!!!

பள்ளி நாட்கள்

மகிழ்ச்சியாக சில நாள்...
கடினமான சில நாள்...
ஆசிரியர் கண்டிப்புடன் சில
நாள்...
நண்பரின் மன துடிப்புடன்
சில நாள்...
மழலையில் இருந்து
மாணவனாக மாற்றிய என்
பள்ளி வாழ் நாள்...

காதல்

எங்கோ பிறந்தோம்
எங்கோ வளர்ந்தோம்
இருவரும் விதியால்
சந்தித்தோம்
மலையை சுற்றி வரும்
மேகம் போல
உன்னை சுற்றி நான்
அழைந்து வர
இது தானா காதல்.....



SRIHARAN
III BBA

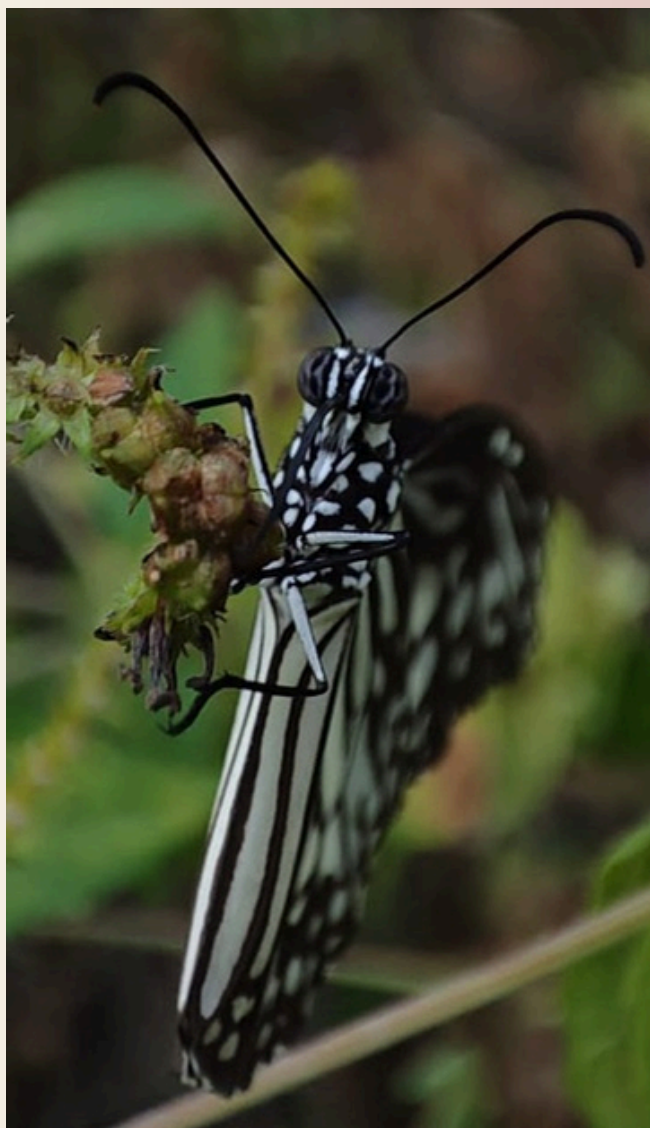
மழையில் சிட்டுக்குருவி

ஒரு சிட்டுக்குருவின் மீது
விழுகிற மழைத் துளி
அதன்பின்
தலையை சிலுப்புகிற
சிட்டுக் குருவி
இரண்டும் வெவ்வேறு
நேரங்களில்
நடக்கிற ஒரே நிகழ்வு

பறக்கிற சிட்டுக்குருவிக்கும்
விழுகிற மழைக்கும்
எந்த தொடர்பும் இல்லை
ஆனாலும்
சிட்டுக்குருவியும் மழையும்
சேர்ந்தே பயணிக்கின்றன
இடையிடையே
சிட்டுக்குருவியின் கீச்சும்
மழையின் சப்தமும்
ஏதோ பேசிக்கொள்கின்றன



SHANMUGAPRIYA S
III BBA



GOMATHI.L
III BBA



PREMA PRIYA.M
III BBA

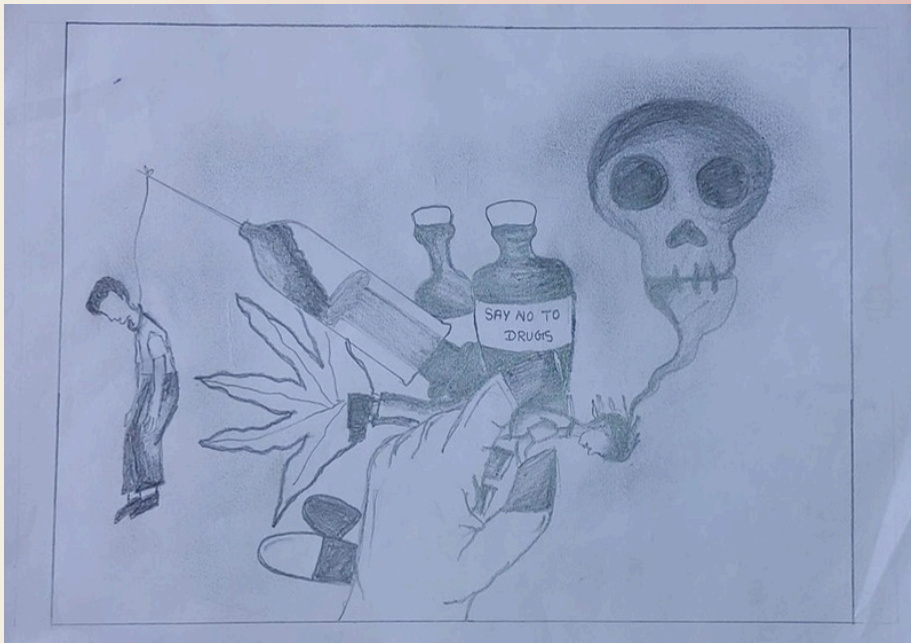


GIRSHIKA.J
III BBA





VISHNU.P
III BBA



RAKSHANA A
III BBA

Men Are Made For Women

The life runs on two tracks
both needs to be parallel
the difference of a thread
makes the life to be out track
and leaves a ruin behind.

But believe in me
men are made for women
men are made for safety and security
for women, to fulfill their all needs
the existence of this world is
only with the love of women

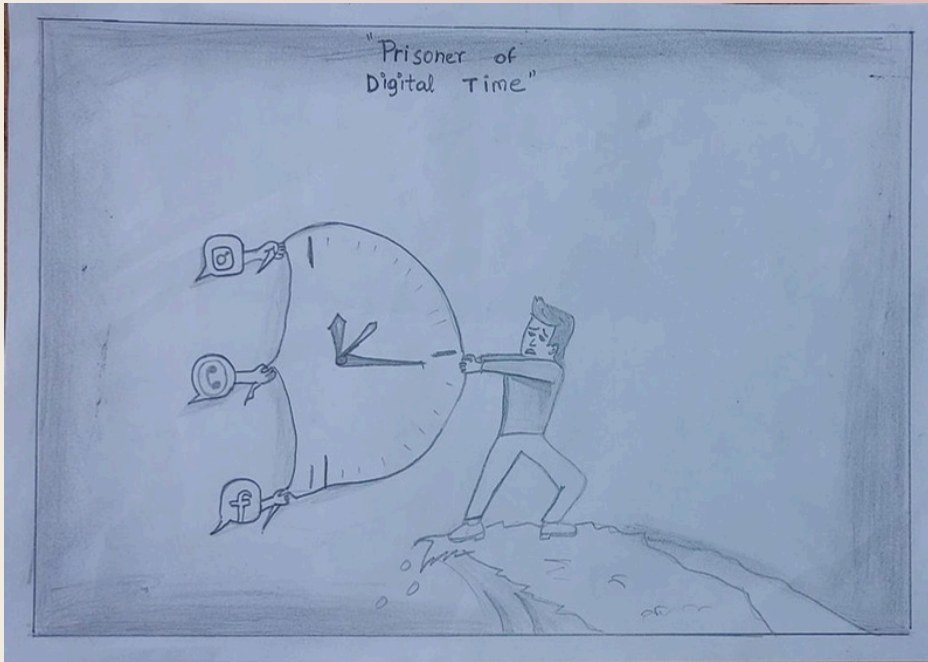
Men betray at every stage
but women betray very often
that so they maintain to run the life
on the parallel track of life.



**AENJAL
II BBA**

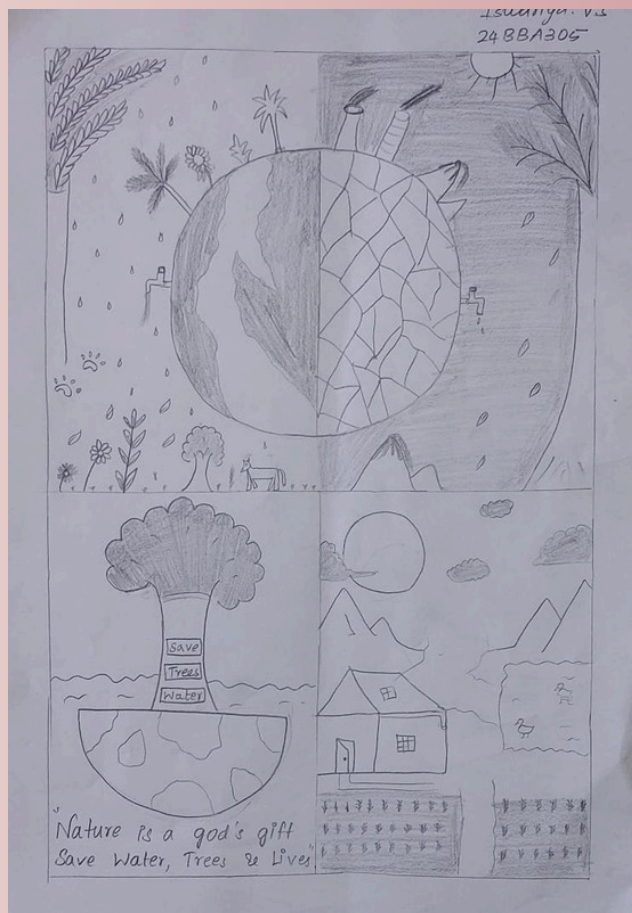


NARMATHA DEVI
II BBA



THIYAGU K B
II BBA

ISWARIYA V S
II BBA



RAP SONG

EYE DROP

Eye drop in the world
No drop in the life
The way of the life full of the trust
And update and down

journey will be joyfull
Some done with Crazy
Eye dropping basey

I fell sime and love and like and
smooth and emotion
mood in the life
The following path fell your time

Just just just liked

life is happy ; life is danger
in your hand
life is volume higher
Medium in your life

Ohhh.....ohh.....oh
up and down think in the mind
life is the problem good or bad
no tention in your life

ooooo my God, God is Great
single is great friendship only life
long think in the mind

God is Crazy
Life is lazy
Because I have gratitude,attitude
Would be found queen card

-Yuvasree

WANNA BE DUDE

I'll image in
fall in love
I see you, feel you
wanna be yours
feel your Eye
Don't be shy

Think you no words to say
Just only see your Eye
To be change quickly
the dream I want
I see,saw,seen forever
Some days
What Some day
Just like it

Everyday with you in a new journey
Someday day are bright/low
Someday are long/short
Someday are worth
forgetting/remembering
But
I want to share a million
memories ,memories
I stuck with memories

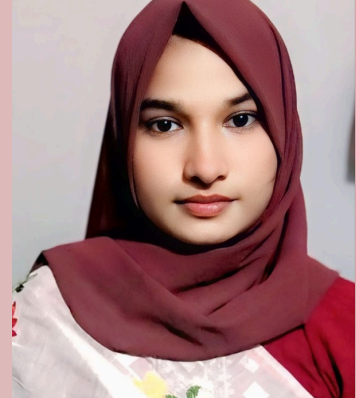
I'm with you
Brought my heart
Empty inside break my mind
Just ride with you forever

Look at me
Took at me
Let me

-Yuvasree



S.YUVASREE
I BBA



SABEENA.K
I BBA (SHIFT I)

GUKAN S
I BBA (SHIFT I)





**FROM THE ACHIEVERS OF BBA
DEPARTMENT OF BUSINESS ADMINISTRATION
GOVERNMENT ARTS COLLEGE (AUTONOMOUS),
COIMBATORE-641018.**

